

The Carleton Place and Beckwith Historical Society's 2018 Yearly Report of the Carleton Place and Beckwith Heritage Museum



Carleton Place and Beckwith Heritage Museum 2018



Our Artifact Collection:

We safeguard our community's past and are continually adding to our collection of:

- 3870 photographs (40 new in 2018)
- 8959 objects (237 new in 2018)
- 3614 archival documents (169 new in 2018)



66 individuals donated a total of 698 objects in 2018. (This number does not include backlogged items awaiting documentation)

Our Guests:

We welcome the community and visitors:

- **2,703** people visited the museum in 2018 (*increase of 41 visitors from 2017*)
- **6,074** people were introduced to the museum through outreach programs (*this is a decrease of 241 from the previous year, due to attending fewer summer events. This is a result of only having one summer student on staff in 2018*)

We reach and interact with our online guests:

- **Facebook:** our "likes" increased by 118 to **1884 friends**; each month our posts reach between **5,000 to 8,000 people**
- **Website:** averages **41 visitors** per day
- **Research enquiries via our website** were received from **63** individuals
- **Instagram:** saw an increase of 103 followers for a total of **541**

TOTAL REACH TO 11,265 INDIVIDUALS !!

Our Members:

Historical Society Memberships allow us to continue our valuable work in the community; members get perks such as reduced or free admission to events, a quarterly newsletter and exclusive museum tours:

- 3 Corporate
- 13 Life
- 13 Individual
- 12 Family
- 18 Senior

In House Exhibitions:

Visitors enjoy our varied displays:

- "Underwear & Unmentionables" Exhibition until April 7
- "Paddles UP!", May 19 – October 6
- "Let the Bells Ring, the War is Over" November 1 – 10
- "Wish You Were Here" Postcards of the Past, November 17 -

Off Site Exhibitions:

Exhibits are displayed in the community at:

- **Carleton Place Information Centre**
- **Beckwith Township Offices**
- Above are changed quarterly and are seen by **1000's** yearly.

The Museum participates in many local festivals with our pop-up displays:

- Lambs Down Festival
- Canoe Club Regatta
- Beckwith Heritage Days
- Lilac Festival
- Spring Home and Garden Show
- Lanark County Harvest Festival

Upon special request, we are happy to provide temporary exhibits:

- Antique Show and Sale, Curling Club, April 14
- Richmond 200th, July
- Riverside Concert, July 19
- Bridal Show, Zion United Church, September 30
- St. James Anglican Church Armistice Service, November 11
- Antique Show and Sale, Carambeck, November 18

Interpretation/Education:

Staff are in the community, sharing knowledge and engaging residents and visitors alike:

- Manager Jennifer Irwin made a presentation and gave a museum tour to 34 Carleton University students in the MA Cultural Geography program, August
- Manager Jennifer Irwin made presentations to the
 - staff of Bergeron Clifford Insurance at grand opening of their new offices, June
 - Carleton Place Canoe Club Board of Directors, March

Group Tours included:

- Museum tour for a Seniors Group from Waterside Retirement Home, July 20
- **Guided Walking tours:** A Day in the Life of Roy Brown, June 4
River Walk, weekly, July, August and September
River Walk, CPHS international students, September

We recruit interesting guest speakers to share their knowledge with our membership:

- **2018 Speaker Series:**

Loree Tannett	"The Well Dressed Lady of 1867", March 3
Anne-Marie Carter-McAusaln	"Birthing", March 10
Loree Tannett	"Loincloth to Briefs", March 24
John Edwards	"Carleton Place Canoe Club", August



Special Events:

Many events are held at the Museum throughout the year:

- Roy Brown Society Holiday Potluck, January 3
- 2018 Heritage Day Dinner, "The Grandest Lady", February 22, at the Grand Hotel, speaker Andrew Elliott on history of hotels
- WWI – A Perspective, together with the Roy Brown Society, April 21
- Paranormal Show, May 4
- Carleton Place and Beckwith AGM, May 7
- Behind the Scenes Members Tours, July 11 and August 15
- Carleton Place and District Hospital House Tour, December 1, 2
- Hosted Carleton Place Chamber of Commerce Christmas Party, Dec. 6
- Christmas Open House, December 15

Fundraising:

The Carleton Place and Beckwith Historical Society is continually fundraising to enable Museum programming:

- Silent auction at Heritage Day Dinner, February 22
- Junk and Disorderly Sale, April 28/29
- Vintage Clothing Sale, April 13 - 15
- Fall Finds Vintage Sale, October 19/20
- GoFundMe campaign to purchase items at Bill Bagg Auctions
- Foss Room Rentals
- Nevada Ticket Sales, ongoing
- Gift Shop revenues, ongoing
- Encouraging private donations

Consulting:

Museum staff provides research and information upon request:

- Provided historical research, images and text for Town of Carleton Place information panels on Railway Bridge lookouts
- Carleton Place Municipal Heritage Committee heritage plaque program
- Carleton Place 200th Anniversary Committee
- Carleton Place Junction Park Striking Committee
- Central Bridge Rehabilitation Study

Grant Opportunities:

The Historical Society thanks those programs that enable the hiring of support and summer staff:

- The Town of Carleton Place
- Beckwith Township
- Young Canada Works
-received funding of one summer student for 10 weeks
- Job Creation Program
-received funding for 200th Special Event Planner for 36 weeks

Advertising:

Various means are utilized to increase our presence in the community:

The Museum is featured regularly in the EMC, Humm, and Hometown News newspapers and in the Ottawa Citizen. We utilize Jack FM, Lake 88 and CBC radio to publicize our events.

Staff Development:

Keeping current, our Manager Jennifer Irwin participated in:

- Smiths Falls Heritage Symposium, October 5
- Online learning sessions offered through Ontario Heritage Trust

The Historical Society is a Member of the following Professional Organizations:

- The Lanark County Museum Network
- The Ontario Museums Association
- The Canadian Museums Association

Volunteers:

The Museum could not function without the generous support of our many volunteers. Thank you!

- 19 volunteers on a regular basis put in *just under 3000 hours* of service in 2018
- Our annual Volunteer Appreciation Picnic held in garden, July 19



Partnerships:

The Historical Society and Museum benefit from the sharing of knowledge and resources with community players:

Carleton Place Municipal Heritage Committee
Roy Brown Society
Applied Museum Studies Program, Algonquin College (student placement Jan. – April)
Carleton Place Public Library
Carleton Place Chamber of Commerce
Carleton Place Horticultural Society
Community Labyrinth
Beckwith Heritage Committee
Lanark Drum
Downtown Carleton Place
Carleton Place High School (student volunteers)
Durham University, UK (student placement March – April)

